

Place
Stamp
Here

Fox Interactive

Product Registration
777 North Fourth Street
Spring, CO 80751

Last Name _____ First Name _____
 Address _____ Zip _____
 City _____ State _____ Zip _____
 E-Mail Address _____
 How did you hear about this contest? _____
 How often do you use the Internet? _____
 How often do you use the Internet to purchase? _____
 What is the most important reason to purchase?
 ☐ Convenience ☐ Value ☐ Reliability ☐ Selection ☐ Service (1-5) ☐ Other (1-5)
 What percentage?
 Reason: ☐ 10% ☐ 10-25% ☐ 25-50% ☐ 50-75% ☐ 75-90% ☐ More than 90%
 Spend _____ \$/yr.
 How: ☐ 1-100 ☐ 100-200 ☐ 200-300 ☐ 300-400 ☐ 400-500 ☐ 500-1000 or more
 At how many sites? ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 or more
 Do you use the Internet to purchase? ☐ Yes ☐ No
 What is the reason to purchase (check all that apply):
 ☐ Convenience ☐ Value ☐ Selection ☐ Service ☐ Other
 How do you purchase about the product? (check all that apply)
 ☐ In-store ☐ Catalog ☐ Web ☐ Other ☐ Other
 ☐ In-store ☐ Catalog ☐ Web ☐ Other ☐ Other
 ☐ In-store ☐ Catalog ☐ Web ☐ Other ☐ Other
 How much information do you use to purchase the product? _____
 How much information do you use to purchase the product? _____
 What are the challenges of internet purchase? _____
 ☐ Price ☐ Quality ☐ Selection ☐ Reliability ☐ Service ☐ Other
 How much do you use the Internet to purchase? _____